**INTERFACES**

**NEW MODELS AND PRACTICES FOR AUDIENCE DEVELOPMENT IN CONTEMPORARY MUSIC IN EUROPE**

*Interfaces* is an international, interdisciplinary project focusing on bringing new music to an extensive range of new audiences. With the support of the Creative Europe Programme, Interfaces unites nine diverse partners from 8 European countries with main objective to engage new audiences of all ages and those potential audience segments which, for a variety of demographic or cultural reasons have not yet been exposed to the music of our time.

For all organisations involved in the production and promotion of new music and sound art, finding innovative ways to engage audiences with the work of artists working on the creative frontline is always a priority. Interfaces will try to gain a clearer understanding of the drivers for audience engagement with new music by bringing together organisations from a wide range of European countries having a broad spectrum of experience in fields such as performing, multi-media exhibitions, new media, acoustic and electroacoustic research and education. This rich expertise incites each partner to think outside the framework of its standard practice and this is key to the creative dimension of the project.

The ***Interfaces*** partners want more people of all ages and demographics to experience and be inspired by contemporary music and sound art. To achieve this, the network will carry out a very wide range of actions, for example:

* New performance formats in new innovative spaces and across artistic disciplines using new media for creation and dissemination;
* Educational activities including physical outreach and innovative online applications;
* Research on audience drivers & conferences
* Artist Residencies

The project will create a large amount of original work that will to a great degree be presented to the public in live events or through the Interfacesnetwork.eu website.

The coordinator of the network is the Onassis Cultural Centre (GR).

The project in its initial phase will last 42 months and mobilises a total budget of 1,864,755.84 €. With the support of the Creative Europe programme of the European Union.

**Contact INTERFACES**

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<http://www.interfacesnetwork.eu/>

The ***Interfaces*** network includes the following partner institutions:

The [**Onassis Cultural Centre**](http://www.sgt.gr/eng/SPG1/) (ARIONA HELLAS S.A.) is Athens’cultural space hosting events and actions across the whole spectrum of the arts from theatre, dance, music and the visual arts to the written word, with an emphasis on contemporary cultural expression, on supporting Greek artists, on cultivating international collaborations and on educating children and people of all ages through life-long learning.

[**De Montfort University’s**](http://www.dmu.ac.uk/research/research-faculties-and-institutes/technology/mtirc/mtirc.aspx) **(UK)** Music, Technology and Innovation Research Centre (MTIRC) encompasses a broad and continually evolving range of artistic creation and theory focused on innovative application of new technologies to music.

[**European University Cyprus**](http://www.euc.ac.cy/en/schools--departments/school-of-arts--education-sciences) (EUC) is one of the leading institutions of higher education in Cyprus, joining the Laureate network in 2005. EUC has earned a reputation for excellence in teaching, innovation and research.

[**IRCAM**](http://www.ircam.fr/?&L=1) **(France)** is a French institute for science about music and sound and avant garde electro-acoustical art music. It is situated next to, and is organisationally linked with, the Centre Pompidou in Paris.

[**ZKM | Zentrum für Kunst und Medientechnologie**](http://zkm.de/en/zkm) **(Germany)** is a cultural institution that responds to the rapid developments in information technology and today's changing social structures. It houses under one roof two museums, three research institutes amongst them the Institute for Music and Acoustics (IMA) as well as a media centre.

**CREMAC (Romania)** is an association which aims to promote national and international experimental music, prospective music, particularly music that uses digital means.

[**Q-O2**](http://www.q-o2.be/en/) **(Belgium)** is a structurally subsidized workspace for experimental contemporary music and sound art since 2006 and was developed out of the contemporary music ensemble Q-O2.

[**Ictus**](http://www.ictus.be/) **(Belgium)** is a Brussels based contemporary-music ensemble housed in the buildings of the dance company Rosas since 1994.

[**The Klangforum Wien**](http://www.klangforum.at/home-en.html) **(Austria)** is an Austrian chamber orchestra, based in Vienna at the Konzerthaus, which specialises in contemporary classical music.